



# Talk Description & Pricing



**Cheryl Hurst, PhD**

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London Based Speaker, Writer, Creator

# **This is your big event. You want a speaker that grips your audience and propels them into action.**

**There's a reason Cheryl books with her clients again and again.**

She not only creates compelling talks, she's also a keen entertainer who brings humour into complex topics.

Cheryl leverages her expertise as a behavioural scientist and chartered psychologist to empower your audience with the tools they need to achieve their goals.

Her talks are customised to your event and incorporate examples relevant to the transformation you're inspiring.

Cheryl's two broad themes are: *Get comfortable with being uncomfortable* and *The science of decision making and change*. She's most commonly booked for talks about women at work - bringing to question what we know about imposter syndrome and biases.

Whether it's an intimate gathering or a packed ballroom, Cheryl delivers a story-driven, science backed, intriguing event that your guests will talk about again and again.

# Ready to make your next event unforgettable?

## Details & Pricing

### KEYNOTE

from £1500

Two pre-engagement calls  
20-60 minute live session  
Optional Q&A  
Unlimited seats

### WORKSHOPS

from £3000

Up to four pre-engagement calls  
30-120 minute live sessions  
Bespoke content and takeaways  
Up to 150 seats

# Let's Work Together



**Email for your free  
discovery call:  
[cheryl@peoplegaps.com](mailto:cheryl@peoplegaps.com)**